

Suggested kick-off questions for social organisations and theatre companies

- What exactly is your experience with the issue/theatre?
- What do you think I might not know about the issue/theatre production but should know for purposes of this project?
- Name a play you've seen or made that had a big impact on you?
- What do we bring combined that will make the project even more successful?
- What are the playmaker's and social organisation's respective goals for the project, in terms of artistry, entertainment and social impact? How do these goals overlap, differ or conflict?
- What audiences does each of us want to reach, and what different versions of the play (and what distribution channels) might best serve each of the target audiences?
- How might the use of social networking and other new technologies be used to support the goals for the play?
- What are the parties roles in the distribution plan?
- What happens if elements of the distribution plan fall through?